

From: Andy Cross, The Motley Fool <Fool@foolsubs.com>
Sent: Thursday, August 09, 2012 10:32 AM
To: Hanchett, James (DPH)
Subject: Snap up these 2 "live ammo" whiz recommendations



In a few days, The Motley Fool's top options "whizzes" will reveal for you a simple and actionable money-making strategy -- FREE, no strings attached

How to tap into two well-known stocks (hint: think handbags & cheeseburgers) for what could become an UNCOMMON string of profits!

Thursday, August 9, 2012

Dear Fellow Investor,

In fact, this is part of a larger mission here at The Motley Fool this month...

Here's the story: When the Fool launched an options advisory service 36 months ago, the announcement was met with some confusion and a little bit of concern...

You see, a lot of individual investors and long-time Fools had the impression options were highly "complex" and overly "risky" -- and to be fair, they *can* be if used improperly.

But as members of our small dedicated group have discovered, when used *properly*, options are a relatively simple tool you can use to help protect -- and more importantly *grow* -- your hard-earned money in a variety of market climates... all while *reducing your downside risk*!

But don't just take my word for it. Look at what members have been saying...

"Feel better about my future..." "The knowledge I've gained has been awesome. I feel better about my future realizing there are strategies the average investor can implement in down and sideways markets. Previously I just sat around getting frustrated when things went nowhere." -- *Darron T., Cumming, GA*

"The most effective way of investing in today's market..." "This by far has been the most effective and exciting way of investing in today's market for me. Thanks Fools!" -- *M. Jones, Morgan Hill, CA*

"84% gain in 3 weeks..." "I closed my NVDA covered call option at a 84% gain in 3 weeks!!! I would never ever thought about using options in my years of investing if it wasn't for Jeff and Jim. Thanks guys." -- *S.S., Melrose Park, IL*

Intrigued? If so, I have some very good news for you: the *Motley Fool Options* team, led by two options "whizzes" named Jeff Fischer and Jim Gillies, has decided to turn its options playbook "inside out" for all to see during August...

They're calling this unique project *Motley Fool Options Whiz*. And it's 100% FREE. No strings attached.

Options Whiz is designed to teach you to trade options sensibly, with a minimum of risk, backed by all the resources of The Motley Fool. This proprietary interactive "Options U" experience features basic and intermediate degrees, live chats, live actionable recommendations, and more...

Once inside, you'll discover 8 things you should absolutely know before you sell puts, including how to limit your potential losses and still make a bundle on a falling stock when you buy puts The Motley Fool way. And much more, including:

- 4 reasons to buy calls... (hint: juicing your returns and minimizing risk are just a few of them!)
- 3 secrets to pocketing immediate and substantial amounts of cash when you sell covered calls...
- How to trade "synthetic longs" like a pro (a strategy for when you're confident about a particular stock but don't want to pony up the cash)...
- Everything you need to know to "buy straddles" and "write straddles"... and lots more!

The bottom line in all this: Jeff Fischer, Jim Gillies, and their team have succeeded in taking the mystery out of options!

You'll discover why *Barron's* wrote, "These two Fools have offered some smart advice" in an article titled "Giving Your Portfolio More Options"...

Jeff and Jim have helped countless individual investors build up a Foolish pile of dough. And now, they lay bare their process for YOU. So lean into this one, friends...

It's got plenty of hand-holding for those who want it. And more advanced strategies for those of you who've traded successfully in the past.

Here's the best part -- it's 100% FREE. And on Wednesday, August 15... Jeff and team will roll out two high-powered trades they think could make a bundle this fall and beyond...

That's right. These are actual "live ammo" recommendations simply in exchange for your email address. Click this link for all the details:

CLICK HERE TO LEARN MORE AND SIGN UP!

Kindest Regards,



Andy Cross
Chief Investment Officer, The Motley Fool

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